





## Corporate Plan 2016-2020

#### **Our Council Our Community**

What we will achieve:

- Deliver high quality affordable services
- Balance our budget
- Good governance
- Transform the way we work
- Make the most of our assets

- Engagement with the community
- Support the vulnerable
- Support rural communities
- Effective partnership working

# Health and Housing What we will achieve:

- Promote healthier lifestyles and wellbeing
- Support improved community health
- Deliver a quality living environment
- Local regeneration
- Council house building

# Community Leadership

# Employment and Enjoyment

What we will achieve:

- Support business growth
- Enable better job prospects
- Facilitate improved qualification and skills attainment
- First rate leisure facilities
- Attractive events programme

#### **Our Vision**

To put community leadership at the heart of everything we do through delivery of high quality, affordable services and working positively with others.

#### **Our Values**

- Councillors and staff uphold personal integrity, honesty and respect for others
- Innovative, flexible, professional staff committed to delivering excellence
- Recognising the diversity and equality of individuals
- Working collaboratively

#### **Our Challenges**

- Poor health
- Pockets of high unemployment
- Low economic activity
- Reducing budgets while delivering key services
- Poor infrastructure

#### **Our Opportunities**

- Clear vision for economic growth and prosperity
- Our coast
- Tourism, culture and sport
- Sea, road and rail connectivity



LO LO LO LO LO LO LO



## Our Priorities & Projects 2018/19

#### **Chief Executive**

- Strategic lead and corporate interface
- External and partnership engagement
- Essex wide board leadership
- Strategic finance
- Community Safety Hub

#### <u>Deputy Chief Executive</u> (Corporate Services)

- Transforming the way we work
   Digital
   Customer experience
   Office Accommodation
   People
- Finance
   Deliver 10 year Financial
   Strategy
   Capital Strategy / profiling
   Management of financial
   risks
- Governance
   Effective financial
   management
   Development of
   programme and project
   management
   Information security

### Corporate Director (Operational Services)

- Jaywick Sands regeneration and renaissance
- Revised and updated Housing Strategy
- Waste, recycling and street sweeping contract renewal
- Cliff stabilisation
- Complete repairs to the Venetian Bridge
- Produce a long term sustainable scheme around Sport England grant funding
- Contribute to Mayflower 400 commemorations

#### Corporate Director (Planning and Regeneration)

- North Essex Garden
   Communities
- Local Plan
- Ensure delivery of improved Broadband coverage
- Effective outcomes from the Corporate
   Enforcement Group
- Lobby for road and rail crossing improvements at Manningtree
- Strategy and plan for Harwich and Dovercourt public realm
- Holland Haven and seafront opportunities
- Economic Growth

#### **Community Leadership**

- Delivery of high quality, affordable services
- Working positively with others including partnership working on education, health, community safety and housing

### Introduction

The following pages include the Council's Corporate Plan 2016 - 2020 and Tendring District Council's Priorities and Projects 2019/20 where the Council have an influencing role. There is a clear link between the aspirations, detailed in the Plan, and Priorities and Projects noted. Projects sit under the following headings:-

Maximising our Partnerships
Education Page 4 & 5
Law and Order Page 6, 7, & 8
Manningtree Crossing Page 9
<u>Health</u> Page 10
Sport England Page 11
Broadband Page 12

#### Education

#### (Maximising our Partnerships)

"Deliver the agreed plan to improve educational attainment and aspiration in Tendring."

Martyn Knappett - **Deputy Chief Executive** 

Health and Education Portfolio Holder

**Delivery Mechanism:** As a community leader, there are a number of education work streams that underpin this which are to be delivered in 2019/20 via the Tendring Education Improvement Group.

Activity	Current Position	To be Completed
Start Well - to continue to support schools in improving and maintaining attainment levels, promoting school readiness, and a positive experience and opportunities through school to allow each child to achieve their full potential.	School Readiness project ongoing. 10 families engaged with the project to date and relevant data collected. Next stage will be an action planning meeting, families to be involved in this process. This is part of the work of the North East Essex (NEE) Children's Partnership Board to agree/set project deadlines.	Ongoing
Stay Safe – children and young people feeling safe in their community.	See Law and Order update, detailed below.	Ongoing
Mental Health & Emotional Wellbeing – enjoying good mental health and wellbeing - Wellbeing Hub – Gt Bentley School, consider funding opportunities for roll out.	Mental Health & Emotional Wellbeing - TDC submitted bid for roll out of Wellbeing Hub model in Tendring/Colchester primary schools to Alliance Investment Fund.  Wellbeing Football in Clacton - for people experiencing mental health issues, in recovery from substance misuse and the homeless. Funding secured from Essex FA, Disability for Sport, Active Essex, and Futures in Mind. 10 people registered at taster session on 23 Apr 19. Launched Mon 13 May 19 (weekly sessions term time only).  Marathon Kids - working with the Public Health Improvement Officer and using school census data, 12 primary schools identified and approached to take up the funded Marathon Kids programme, with a view to getting children more active, to challenge and inspire. Update: Launched: St Clare's, Clacton, St Osyth's CofE Primary School, Brightlingsea Primary School, Highfields Primary School, Bradfield Primary, Harwich Community & Hamford Primary.	Mental Health & Emotional Wellbeing - bid submission for roll out of Wellbeing Hub model in Tendring/Colchester primary schools to Alliance Investment Fund - outcome pending  Wellbeing Football - Successful taster session 23 Apr 19. Regular weekly sessions in place and running - completed.  Marathon Kids -programme now launched in 7 primary schools in Tendring. Work

### Education

#### (Maximising our Partnerships)

"Deliver the agreed plan to improve educational attainment and aspiration in Tendring."

Martyn Knappett – **Deputy Chief Executive** 

Health and Education Portfolio Holder

**Delivery Mechanism:** As a community leader, there are a number of education work streams that underpin this which are to be delivered in 2019/20 via the Tendring Education Improvement Group.

Activity	Current Position	To be Completed
Positive Futures - working together with partners to enable families to lift themselves out of poverty, enhance aspirations and provide opportunities for life long wellbeing.	Inaugural meeting of Essex Inspires pilot project was held on 26 Nov 18, which included representation from local secondary schools, businesses and education establishments. The project would develop a 'pilot' detailed partnership task and finish group with the support of Tendring District Council, to review the consistency of careers advice across schools, to map the plethora of agencies working in this arena and post 16 retention rates. Engage with key stakeholders inclusive of businesses to understand their vision for the next 5-10 years and drive a systems change approach, ensuring resources are utilised to support young people to gain appropriate information and skills equipping them for future career opportunities.  Essex Inspires - TDC in discussion with ECC re terms of reference and priorities, including ECC undertaking mapping exercise to ensure any future group "fits/compliments" any existing local education groups.  TDC Education Newsletter - Distributed to all schools across the District.	Essex Inspires - date of next meeting to be confirmed.  Education Newsletter - completed.
School Places.	On-going work with ECC to support school places for local children.	Ongoing , via regular updates with ECC. Update planned for Community Leadership Overview & Scrutiny Committee Oct 19.
Supporting IntoUniversity and Teach First - Positive Futures.	IntoUniversity - Work on-going. Annual report from IntoUniversity received and shared. IntoUniversity to present at future members briefing. Teach First - promotion of Careers and Employability Leadership Programme to secondary schools. Three local schools have now applied: Clacton County, Colne and Tendring Technology College.	Ongoing.
Memorandum of Understanding (MOU) Colchester Institute.	Draft MOU agreed with Colchester Institute and management team. Final draft complete.	Sign off date to be agreed with Colchester Institute

### Law and Order (Maximising our Partnerships)

"Remain a low crime area and reduce the fear of crime. Address hidden harms."

Chief Executive

Health and Education Portfolio Holder

**Delivery Mechanism:** The Community Safety work plan 2019/20 as defined by the Responsible Authorities Group (RAG) (Community Safety Partnership (CSP)) through the Annual Strategic Assessment process (Strategic Assessment and Delivery Plan agreed at RAG meeting on 5 Feb 18).

Activity	Current Position	To be Completed
Tackling Anti-Social Behaviour and Acquisitive Crime	Attended the IOM meeting in Colchester, relating to local prison releases under the IOM programme.	Monthly
dentifying and supporting epeat and vulnerable victims. dentify hotspot locations and /	2. Visited a family housed by Estuary Housing Assoc. to discuss on-going issues with neighbours, including the harbouring of a dangerous individual that was banned from entering the district.	Complete
or increases in crime trends. Anti-Social Behaviour (ASB) offects families and	3. Meet with colleagues in Jaywick to discuss their next SAD event	Monthly
	4. Attended Enforcement Training	Complete
mprove the quality of life in the community. Improve perceptions and facilitate local	5. Attended Counter terrorism training	Complete
problem solving to address ssues.	6. Chaired multi-agency Beach House Hotel Problem Solving Group	Complete

### Law and Order (Maximising our Partnerships)

"Remain a low crime area and reduce the fear of crime. Address hidden harms."

Chief Executive

Health and Education Portfolio Holder

**Delivery Mechanism:** The Community Safety work plan 2019/20 as defined by the Responsible Authorities Group (RAG) (Community Safety Partnership (CSP) through the Annual Strategic Assessment process (Strategic Assessment and Delivery Plan agreed at RAG meeting on 5 February 18).

Activity	Current Position	To be Completed
To reduce harm to and safeguard vulnerable victims (including Children) from:	1. Attended the MACE1 review	Complete
Domestic Abuse, Sexual Offences including Rape, CSE, Gang related violence, Hate Crime, Cyber bullying /	2. Chaired the Quarterly Networking Meeting - partners shared good practice and updates around their work, aligning to the Strategic priorities.	Ongoing
grooming, Serious Organised Crime to include Modern Day Slavery, Human Trafficking and Violent Extremism With a	3. Liaised with partners and police regarding a suspected incident of cuckooing.	Complete
specific emphasis on: Tackling the root causes of Domestic Abuse.	4. Met four people that approached TDC housing, and were considered to have complex needs. Advised accordingly.	Complete

### Law and Order

#### (Maximising our Partnerships)

"Remain a low crime area and reduce the fear of crime. Address hidden harms."

Chief Executive

Health and Education Portfolio Holder

**Delivery Mechanism:** The Community Safety work plan 2019/20 as defined by the Responsible Authorities Group (RAG) (Community Safety Partnership (CSP) through the Annual Strategic Assessment process (Strategic Assessment and Delivery Plan agreed at RAG meeting on 5 February 18).

Activity	Current Position	To be Completed
crime trends. Work with partner agencies to raise	Meeting with public health to discuss potential partnership bid/work around reducing knife crime/gang activity.      Coordinated a weapons sweep with police and partners.	Complete
fear of crime, whether real or perceived, can also have a very serious impact upon people and communities. With a specific emphasis on County Lines and Drug / Alcohol related violence	3. Delivered WRAP (PREVENT) workshop to Colchester United Staff.	Complete Complete

### Manningtree Crossing (Maximising our Partnerships)

"Lobby for road and rail crossing improvements at Manningtree".

Ewan Green – Corporate Director

Portfolio Holder

**Delivery Mechanism:** To lobby the Highway Authority and rail companies to agree a package of parking and highway improvements to alleviate congestion in the area of Manningtree Railway Station.

**Update**: A partnership group has been formed including local MP's, ECC, Suffolk CC, Babergh & Mid Suffolk Council, TDC, Haven Gateway Partnership, Essex Rail Users.

Milestones	Current Position	To be Completed
Work with partners to develop an outline proposal for improvements (to include; the economic, social and environmental needs and benefits) and lobby for Government support.	An initial proposal will be developed, led by ECC, in order to detail the economic, social and environmental needs and benefits which future investment will address. Options for short term improvements are being developed by ECC. Council Leader has engaged with the Secretary of State for Transport and South East Local Economic Partnership to both raise awareness of the issue and seek support for a strategic, long term solution.	TBC

#### Health

#### (Maximising our Partnerships)

"Seek to influence and assist partners in the delivery of improved health and wellbeing outcomes for residents and visitors to the area. Produce a long term sustainable scheme around Sport England grant funding"

Paul Price – Corporate Director Health and Education Portfolio Holder

**Delivery Mechanism:** Working with partners to identify shared opportunities to help drive improvements.

**Update**: This month's progress comments are noted next to each individual milestone in the table below.

Milestones	Current Position	To be completed
Tendring Health and Wellbeing Board  – Workstreams	Health and Wellbeing Board to be held on 1 Jul 19 with updates to the Health Alliance and Community Asset Mapping, prevention workstream the development of the Integrated care System and the Sport England Local Delivery Pilot. Updates will also be provided around the mental health workstream and the approach to obtain staffing.	Ongoing
My Weight Matters Programme	Continues to be well attended at both Clacton Town Hall and Weeley Council Offices and the provisions at Weeley Offices is now from CVS Tendring.	Ongoing
Active Tendring	Network event held at Clacton Leisure Centre on 25 Jun 19 to provide future focus.	Ongoing
Mental Health Promotion	Mental Health promotional posters are now on the side of the waste vehicles, a bid has been made for transformational funding from the Health Alliance to extend the Wellbeing Hub at Great Bentley school so as to deliver better mental health outcomes for children and their families more widely across Tendring.	Complete

### Sport England (Maximising our Partnerships)

"Seek to influence and assist partners in the delivery of improved health and wellbeing outcomes for residents and visitors to the area. Produce a long term sustainable scheme around Sport England grant funding"

Paul Price – Corporate Director Health and Education Portfolio Holder

**Delivery Mechanism:** Working with partners to identify shared opportunities to help drive improvements.

**Update**: This month's progress comments are noted next to each individual milestone in the table below.

Milestones	Current Position	To be completed
Sport England Local Delivery Pilot (LDP)	The local investment plan for funding in Tendring is being developed and has been peer reviewed and a meeting of the implementation group has occurred which is to help determine where funding is going and assist in co-production of bids. A Sport England Sharing day occurred where almost 20 Sport England staff visited Essex and were informed about what is happening in the area.	Ongoing.

### Broadband (Maximising our Partnerships)

"To work with all parties to boost superfast broadband coverage in the Tendring district. This work is part of a new multi million pound contract with BT Group as part of the Superfast Essex programme."

Ewan Green – Corporate Director

Finance and Corporate Resources Portfolio Holder

**Delivery Mechanism:** The £9million contract signed by Essex County Council and BT Group will ensure superfast speeds of 30Mbps and above are made available to an extra 5,400 homes and businesses in the District by March 2020. TDC have contributed £250K towards the cost of the contract vis-à-vis BT's operational work in the District.

**Update**: Work started in late 2018 and will not be concluded until 2020. The work will take place in parallel to existing fibre broadband rollout plans by Superfast Essex. The additional coverage will lift superfast broadband availability in Tendring District to more than 98% by early 2020, making the area one of the best-served areas in Essex. TDC will monitor delivery through six monthly progress reports from Superfast Essex. The Council entered into a contract with ECC (Superfast Essex) in 2017 that requires BT Open Reach to provide additional fibre to new cabinets in Tendring. This work is part of a much bigger Open Reach contract covering other parts of Essex.

Milestones	Current Position	To be completed
Funding secured (£9m) and programme of work established to deliver Superfast Broadband to 5,400 homes and businesses by Mar 2020. This programme will ensure that over 98% of the district has access to a superfast broadband service.	Work advancing according to funding agreement/contract.	Mar 20